

INTRODUCING



 **Call 1-877-785-2233**  **It's Just Good Business**

A unique & exclusive ONLINE ADVERTISING OPPORTUNITY for your business



**We hold local first page placements on
the search engine used by 91% of North Americans
and they are reserved for YOU!**



Current Internet Trends

- ▶ **Canada continues to be a world leader in internet usage**
- ▶ **91% of North Americans use google.com as their primary search engine & 77% of Canadians use google.ca**
- ▶ **Between August 2009 & August 2010 55 million Canadians “window shopped” online**



What is AdsCanada?

AdsCanada is the gateway for local consumers to find YOU!

**Unlike our competitors
AdsCanada offers you **EXCLUSIVITY****

**No other local businesses in your category
will be featured on AdsCanada.net**

Which means

NO COMPETITION!

Features & Benefits

▶ **Exclusivity**

AdsCanada offers exclusivity in each area listing. For example, if you are a mechanic within the Niagara Region, Grimsby area, no other mechanics will be listed in Grimsby.

▶ **We promote a wide variety of businesses**

AdsCanada clients include DJs, painters, sign services, realtors, computer repair and more.

▶ **Economically sound**

With the rising cost of advertising, AdsCanada provides an exclusive target marketing vehicle at a very competitive price.

▶ **Contests to drive visitors to our site**

Each area business listing provides AdsCanada with two \$25.00 gift certificates as part of their annual fee. These certificates will be won by consumers in your local area via their postal code when they enter our contests.

▶ **Customer service**

As part of our agreement, your webpage content may be changed once per month (e.g. sales promotions). We will contact you monthly for any changes you may wish to make and email you quarterly with site updates.

▶ **Online marketing**

In 2010 online marketing surpassed all other forms of advertising (e.g. yellow pages, newspapers, flyers, etc.)

▶ **Guaranteed same price point upon renewal**

When your listing comes up for renewal, AdsCanada will guarantee you the same annual fee you previously paid. In addition, you will have **first right of refusal**.



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Annual Fees

Dictionary.com defines the following:

Price: *the sum or amount of money or its equivalent for which anything is bought, sold, or offered for sale.*

Cost: *an outlay or expenditure of money, time, labour, trouble, etc. "What will the cost be to me?"*

Price

To list one area on AdsCanada is \$600.00 per year. Fifty dollars of that price is in the form of two \$25.00 gift certificates from your business, leaving a balance of \$550.00.

Cost

The cost of not utilizing exclusive target marketing leaves you in the pack with your competition where you will find yourself grouped with your competitors on ineffective multiple listing sites.

Knowing that your online web presence is ranked in a prestigious position allows you to proceed with other facets of your business.

Payment Options

We accept business cheques, VISA, MasterCard, PayPal and internet banking transfers.

Contact Form

On each and every page of our website you will find a convenient contact form for any and all inquiries.

Exclusive Offer

**Purchase one AdsCanada area listing
and receive a second listing
at no additional cost**

**Purchase two AdsCanada area listings
and receive two more listings
at no additional cost**

**As part of this offer
AdsCanada will extend each listing
from 12 months to 15 months
at no additional charge**

**If you wish to purchase more than two areas on AdsCanada
the price will be negotiated**

Welcome to the next generation of online advertising!

**Our service reps are awaiting your call
and at that time they will immediately show you
your first page placement on
the search engine used by 91% of North Americans**



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